

Camtasia empowers you to make amazing videos—even if you've never made one before. Record a video of your screen or bring in your own video footage. Then, use Camtasia's drag-and-drop editor to easily create remarkable videos you can share with anyone. Keep your audience engaged by adding eye-catching animations, music, and captions in record time.

With Camtasia, you'll be able to produce stunning videos without being a professional video editor.

How can everyone in your organization use Camtasia to communicate more effectively?



Training Stop repeating yourself and create a library of training videos that can be viewed again and again to save you time and make onboarding smoother.



Presentations Have important information to share? Make sure everyone gets the memo by making an engaging video that can be used internally or externally for clients.



Marketing Impress your customers with a polished video that you can produce right in-house—saving you money. Use your own branding within your videos to clearly get your message across.

To learn more, please visit: www.techsmith.com/camtasia



Camtasia Highlights

RECORD

- Fullscreen, Region, and Webcam Recording
- Microphone and System Audio Recording
- Voice Narration

SHARE

- Share Projects Across Platforms
- Variety of Outputs
- Quizzing

EDIT

- Multiple Video and Audio Tracks
- Callouts, Annotations, and Shapes
- Remove a Color (Chroma Key)
- Video and Cursor Effects
- Highlight and Blur Tools
- Animations
- Transitions
- Captioning
- Hotspots
- Clip Speed

Engage Your Audience

Ensure your videos stand out. Use impressive assets found in Camtasia to create polished videos that are sure to grab and keep your audience's attention.



Collaborate Across Platforms

Easily share projects and files between Windows and Mac computers. Collaborate with colleagues on videos regardless of what platform they use.

Save Time

Produce videos quicker with 64-bit support and powerful canvas editing. Animate text, images, and content in your videos with drag-and-drop ease.

